SAFE ZONE:

All critical elements (text, images, graphic elements, logos etc.) must be kept inside the blue box.

Anything left outside the blue box may be cut off during trimming.

TRIMMING ZONE:

We recommend no borders due to shifting in the cutting process, borders may appear uneven.

BLEED ZONE:

Make sure to extend the background images or colors all the way to the edge of the black outline.

FOLD LINES:

IMPORTANT

Please send artwork without blue, purple, black and gray frames.

If you send files as EPS, PDF, AI all texts should be converted to outline

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