SAFE ZONE:

All critical elements (text, images, graphic elements, logos etc.) must be kept inside the blue box.

Anything left outside the blue box may be cut off during trimming.

TRIMMING ZONE:

Please allow 0.1 inches cutting tolerance around your card. We recommend no borders due to shifting in the cutting process, borders may appear uneven.

BLEED ZONE 0.1 inches:

Make sure to extend the background images or colors all the way to the edge of the black outline.

IMPORTANT

Please send artwork without blue, purple, black and gray frames.

Final Size: 3.5 inches x 2 inches

Size with bleeds: 3.6 inches x 2.1 inches

DIGITAL INSIGHT PRINTING

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